



Application and Content Provider (ACP) Solution

A holistic solution to your business coverage expansion

Faced with the fast-growing needs of internet content, social media and over-the-top (OTT) applications, such as Internet video exchange over the internet and other networks. Application and content providers (ACPs) are seeking an effective way to expand their business coverage overseas to capture more eyeballs.

HGC's ACP Solution comprises a full set of features including data centre, hosting and collocation services, seamless integration of connectivity and networks for both local and international, IP transit, equipment leasing and management, local remote hands outsourcing, eye-ball reach testing platform, as well as one-stop shop project management. It encourages content exchange, enhances application performance and improves user experience in a cost-efficient manner, ultimately helping ACP to extend their business coverage all over the world.

In addition, the ACP Solution offers direct connection between OTT players, ACPs and mobile operators to customise target reach and eyeballs.



Services Available in

Asia Pacific		Europe	Americas	Middle East
■ Hong Kong	■ Malaysia	■ Amsterdam	■ Brazil	■ UAE
■ India	■ New Zealand	■ Argentina	■ Los Angeles	
■ Indonesia	■ Philippines	■ London	■ Mexico	
■ Japan	■ Singapore	■ Moscow	■ Miami	
■ Korea	■ Taiwan	■ Spain	■ New York	

Features

Benefits

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| <ul style="list-style-type: none"> ■ Premium data centre services | <ul style="list-style-type: none"> ■ Wide range of data centres to choose from ■ Dual entry per carrier with diverse fibre/cable entry points from (two) different sides of the building ■ 24 x 7 International Network Operation Center (INOC) support with remote hand services ■ Flexible hosting arrangements and tailor-made racks to accommodate different needs ■ Cabling service |
| <ul style="list-style-type: none"> ■ Equipment rental / purchase | <ul style="list-style-type: none"> ■ Flexibility in managing customer opex & capex ■ Easy management |
| <ul style="list-style-type: none"> ■ IP transit | <ul style="list-style-type: none"> ■ Ranked as one of world's top IP providers in the world ■ Global network ■ Presence in all major Internet exchanges worldwide ■ Rich in mainland China content |
| <ul style="list-style-type: none"> ■ Eye-ball reach testing platform | <ul style="list-style-type: none"> ■ Direct eyeball reach ■ Ability to provide local testing & results ■ Improved end-user experience |
| <ul style="list-style-type: none"> ■ Robust global network | <ul style="list-style-type: none"> ■ MPLS based core network with redundancy and diversity ■ Customised combination of class of services (CoS) for specific needs and applications |
| <ul style="list-style-type: none"> ■ One-stop shop project management | <ul style="list-style-type: none"> ■ On-site installation ■ Turnkey delivery |