

eGlobalLink

International and Carrier Business Division Newsletter
March 2016

HGC wins IAIR Awards 2016 for “Company of the Year for Innovation & OTT Leadership- Asia”

HGC has won the “Company of the Year for Innovation & OTT Leadership- Asia” honour in the IAIR Awards 2016, one of the world's leading ranking and prize for excellence in global economy and sustainability.

The award is a resounding endorsement of HGC's remarkable achievements in delivering innovative one-stop solutions for OTT players. Leveraging rich experience and strong track records in serving OTT and content providers, advanced fixed-line technology and a flexible, highly-customised approach to business, HGC continues to meet various demands of OTT players with one-stop solutions.



For instance, the ACP Solution comprises a full set of services including data centre facilities, hosting and colocation, seamless integration of local and international networks, IP transit, equipment leasing and management, as well as local remote hands outsourcing. This solution facilitates content exchange, enhances application performance and improves the user experience in a cost-effective manner. Ultimately, the ACP Solution helps over-the-top (OTT) players extend their business coverage around the world.

Organised by International Alternative Investment Review (IAIR), the IAIR Awards is created to promote both global and regional companies that represent best business practices and solutions. Results were obtained through an IAIR magazine readers' pool and shortlisted by the scientific committee of IAIR (International Alternative Investment Review) along with a team of reputable legal, economic and financial journalists in across 120 countries worldwide.



Full list of IAIR Awards winners: http://www.iairawards.com/iair_awards_winners.php